

# eCommerce



Blue Sky POS web cart is a full-featured eCommerce solution that integrates seamlessly with your brick and mortar store. Instantly update both web and store inventories, customers and sales in real-time. Blue Sky POS provides optional graphic, media and functional customizations for your solution. Detailed features include:

## **General Catalog Features**

- Unlimited number of products
- Supports categories and manufacturers
- Categories can also be fully nested to any level desired (sub-categories)
- Products can be mapped to more than one category or manufacturer
- Anonymous checkout
- One-page Checkout
- Gift Cards (Virtual and Physical)
- Recurring Products
- Support for kit products (e.g. Build your own computer)
- Multilingual support
- Multicurrency support
- Measure weights, measure dimensions
- Real-time currency exchange rates (ECB)
- SSL support
- Export/import (XML, Excel)
- PDF order receipts
- Fully 100% customizable design using templates
- Phone order support
- RMA (return management)
- Configurable list of allowed countries  
(For registration, For billing, For shipping)
- ACL (Access control list)
- Activity Log
- Live chat integration
- SMS notifications
- System Maintenance (Backup/Restore Database)
- Mini shopping cart
- W3C compliance (XHTML)

## **Product Features**

Product attributes (e.g. color, size)  
Stock management by product attributes (such as, color and size)  
Product tags  
Configurable checkout attributes (such as «Gift Wrap» or «Enter custom message»)  
Configurable customer attributes (such as «Date of birth», «Phone number»)  
Individual prices can be specified for individual customer groups  
Allow customers to enter product price (if enabled)  
Allow store owner to hide prices for non-registered customers  
Supports multiple images per product  
Auto image resizing  
Downloadable products supported  
Downloadable products. License file can be attached  
Downloadable products can have an user agreement  
Downloadable products. Configurable download activation type: 'When order payment status is Paid' or 'Manual activation'  
Text options on products (e.g. require initials for monogrammed products, require text name for product customization, etc)  
Support for simple products (e.g. a book) or products with variants  
Support for sale prices  
Product search  
Featured products, sale products or new products  
Inventory tracking  
Disable buy buttons for specific products  
Product specifications (e.g. processor, memory, graphic card)  
Compare products feature (if enabled)  
'Call for price' support  
Cross-sells support  
Backorder support  
Display product stock availability option

## **Marketing & Promotions**

Reward Points System  
Ability to assign design on category, manufacturer or product (unique design per category/manufacturer/product)  
Supports related products  
Marketing manager (Email campaigns)  
Customer groups can be marked as free shipping  
Customer groups can be marked as tax exempt  
Supports discounts  
Supports coupons  
Discount amount can either be a fixed value or a percent off. e.g. \$10.00 off or 20% off  
You can specify a start date and an end date when the coupon is valid  
Discounts can be assigned to products  
Discounts can be assigned to categories  
Discounts can be assigned to whole order  
Discounts can be filtered by a customer role  
'Had purchased all of these product variants' discount requirement  
'Had purchased one of these product variants' discount requirement  
'One time only' discounts  
'One time per customer' discounts

Discounts can be assigned to shipping fee  
Discount Usage History  
Volume discounts (Tier prices)  
Recently added products page. RSS.  
Recently viewed products page  
Free Shipping Option  
Customers can review & rate products (if enabled)  
Require administrator approval of product reviews for all reviews (if enabled)  
Product review helpfulness ("Was this review helpful for you?")  
Search Engine Friendly URL's  
Automated URL Re-Writing  
Every product, category and manufacturer page can have their own custom search engine meta tags, page title  
Customize default SEO meta tags  
Store news items supported. News RSS. News comments  
Polls supported  
Store blog supported  
Forums supported  
Supports affiliate programs  
Froogle (google base), PriceGrabber / Yahoo Shopping, become.com product feeds  
Google XML site map  
Customizable email templates  
Completely customize the layout & appearance of any category, manufacturer, or product page  
CMS Topics  
Breadcrumb trail for easy site navigation  
"Store is closed" feature  
QuickBooks integration  
Google AdSense integration

## **Shipping Features**

UPS  
USPS  
FedEx  
Australia Post  
Canada Post  
Restrict Available Shipping Methods by Country  
Calculate shipping by order total  
Calculate shipping by order weight  
Calculate shipping by country & total order weight  
Several Shipping Rate Computation Methods used Simultaneously (such as, FedEx and UPS)  
Free shipping over \$X  
Supports warehouses  
Additional shipping charges by product  
Specify all orders as free shipping  
Admin defined shipping methods (e.g. Ground, Next Day, 2nd Day, etc)  
Specify all orders as free shipping  
Packaging slips  
Support for "no shipping required" products (e.g. services)  
Admin defined shipping methods  
Customer groups can be marked as free shipping

Shipping tracking number

## **Tax Features**

Apply tax by country

Apply tax by state

Apply tax by zip

Strikelron tax provider

Individual products can be marked taxable or tax-exempt

Tax classes supported by product (e.g. goods, services, alcohol, etc)

Customer groups can be marked as tax exempt

The European Union Value Added Tax (EU VAT) support (Company VAT Number)

Allow store owner to specify which tax based on: billing/shipping/default/shipping origin address

Allow store owner to specify whether prices include tax

Allow customer to choose tax display type (incl/excl tax)

Allow store owner to specify tax display type (incl/excl tax)

Allow store owner to specify whether shipping is taxable

Allow store owner to specify whether shipping prices include tax

Allow store owner to specify whether to hide zero tax

Allow store owner to specify whether to hide tax in order summary when prices are shown tax inclusive

## **Payment Methods, Gateways**

Restrict Available Payment Methods by Country

Cash On Delivery payment method

Accept Purchase Order

Accept Checks / Money Order

Accept all major credit and debit cards

Store can be set to authorize only, or auth-capture credit card mode. You can then capture payment at shipment if desired

Refund (and partial refund) support

Void support

Real-time or offline credit card processing

Manual gateway (just collects order & payment information for offline processing)

2Checkout

AliPay (China)

Amazon (SimplePay)

Assist (Russia)

Authorize.NET

Beanstream

CCAvenue (India)

CDGcommerce (Quantum Payment Gateway)

ChronoPay

CyberSource

Dibs (Sweden)

eWay (Australia)

eWay (United Kingdom, New Zealand)

Google Checkout

iDeal (Netherlands)

Moneybookers

Moneris

Pay in store  
PayJunction  
PayPal Standard  
PayPal Website Payments Pro (Direct and Express)  
Paypal PayFlow Pro  
PayPoint  
PSI Gate  
QuickPay (Denmark)  
SagePay  
SecurePay (Australia)  
Sermepa (Spain)  
Svea (Sweden)  
USAePay  
Worldpay

### **Customer Service Features**

Allow customers to register/login by email or by username  
Wish list  
Customers can view their order history and order statuses  
Customer has an address book  
Customizable Order Emails  
Multiple billing and shipping addresses per customer  
Customer roles (groups)  
Time zone support  
Built-in forum  
Password recovery  
IP Blacklist  
Display Order Notes to Customers  
Several account registration/activation types  
Automatic registration (no approving)  
Manual registration (Admin Approval)  
Email validation during registration (optional)  
"Email a friend" feature  
Compare products feature (if enabled)  
News RSS  
Recently added products RSS  
Image capture on login/registration  
Contact Us form  
Installation wizard  
nopCommerce  
Overview  
Features  
Store demo  
Screenshots  
Showcase - live shops  
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